THE CORPORATION OF THE TOWN OF SOUTH BRUCE PENINSULA

BY-LAW NUMBER 27-2013

Being a By-Law to Amend By-Law Number 44-2009 Being a By-Law to Adopt the Manual Governing the Policies and Procedures for the Corporation of the Town of South Bruce Peninsula (Marquee Sign Messages)

WHEREAS Section 9 of the Municipal Act, 2001, as may be amended from time to time, confers that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS Section 11 of the Municipal Act, 2011, c.25, as amended authorizes municipalities to pass by-laws regarding the accountability and transparency of the municipality and its operations;

AND WHEREAS Section 270 (1) 5 of the Municipal Act. 2001, c. 25, as amended authorizes the municipality to adopt and maintain policies with respect to the manner in which the municipality will try to ensure that it is accountable to the public for its actions, and the manner in which the municipality will try to ensure that its actions are transparent to the public;

AND WHEREAS the Council of the Corporation of the Town of South Bruce Peninsula adopted a Municipal Policy Manual and desire to amend said by-law to amend the policy regarding Town Hall Marquee Sign Messages.

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF SOUTH BRUCE PENINSULA ENACTS AS FOLLOWS:

1. THAT Policy A.4.2 Town Hall Marquee Sign be renamed Marquee Sign Messages and be amended as attached hereto and shall form part of the Municipal Policy Manual.

2. THAT all by-laws and policies inconsistent with this by-law are hereby repealed and replaced with this by-law.

3. THAT this by-law shall come into full force and effect upon the final passing thereof.

READ a FIRST and SECOND time this 5th day of March, 2013.

READ a THIRD time and FINALLY PASSED this 5th day of March, 2013.

MAYOR

CLERK
MARQUEE SIGN MESSAGES

PURPOSE:
The purpose of this policy is to provide direction as to what local groups and organizations (other than the Town of South Bruce Peninsula and Peninsula Shores District School) be permitted to place messages on the marquee sign, at Town Hall and Sauble Beach.

POLICY:
Messages on the marquee sign located at Town Hall, which is owned by the Town of South Bruce Peninsula and Peninsula Shores District School, and at Sauble Beach, which is owned by the Town of South Bruce Peninsula, may be displayed as follows:

1. Town of South Bruce Peninsula (TSBP) and Peninsula Shores District School (PSDS) messages take precedence on the sign located at Town Hall. Messages from other sources may be removed if a Town of South Bruce Peninsula or Peninsula Shores District School message is necessary.

2. Town of South Bruce Peninsula messages take precedence on the sign located at Sauble Beach. Messages from other sources may be removed if a Town of South Bruce Peninsula message is necessary.

3. Requests to display messages on the marquee sign must be submitted on the attached application form and directed to the Recreation Programmer for the Town of South Bruce Peninsula. Said application forms will be accepted by mail, fax, email or in person and must be received by the Recreation Programmer a minimum of two business days prior to the message being displayed.

4. Non-profit groups and organizations from the Town of South Bruce Peninsula may make requests to display messages. No businesses or for-profit groups or organizations within the Town of South Bruce Peninsula will be permitted to display messages. No businesses, groups or organizations outside of the Town of South Bruce Peninsula will be permitted to display messages unless the message is a benefit to the public at large, and this will be decided by the Department Head.

5. Messages for annual and/or one-time programs and events may be displayed for a minimum of one (1) day to a maximum of fourteen (14) days on a first-come, first-serve basis.

6. Messages for ongoing programs and events may be displayed on an ongoing basis.
7. Messages may be a maximum six (6) lines in length and each line may include up to twenty five (25) characters (letters and spaces). Please note that shorter messages are easier to read.

8. Messages may include upcoming events, registrations and/or special announcements. Only one screen per event will be permitted.

9. The Town of South Bruce Peninsula reserves the right to edit submitted messages, if necessary. The Town of South Bruce Peninsula also reserves the right not to display submitted messages.
APPLICATION FOR MESSAGE ON MARQUEE SIGN

Name of Organization: __________________________________________________________

Name of Contact Person: _______________________________________________________

Daytime Phone No: _____________________________________________________________

Email: ________________________________ Location: □ Wiarton □ Sauble Beach

Requested Dates: From: ____________________ To: ____________________________

Signature: ______________________________ Date: ____________________________

Message:
Line #1:____________________________________________________________________

Line #2:____________________________________________________________________

Line #3:____________________________________________________________________

Line #4:____________________________________________________________________

Line #5:____________________________________________________________________

Line #6:____________________________________________________________________

OFFICE USE ONLY ACCEPTED: ___________ DENIED: ___________