Minutes

1. Call to Order

Chair McMillan called the meeting to order.

TIME: 9:06am

2. Attendance

Chair Mike McMillan, Ted Young, Don Brough, Dave Summerton, Mayor John Close, Pat Kuntz

Staff Members Present: Danielle Mulasmajic, EDO

3. Declaration of Pecuniary Interest

There were not pecuniary interests noted at this time.

4. Adoption of Minutes (May 9, 2012)

EDC-01-06-2012

It was MOVED by Dave Summerton, SECONDED by Ted Young and CARRIED.

THAT the minutes from May 9, 2012 be adopted as received.

5. Action Items from Last Meeting:

5.1 EDC Templates have been sent through by most members of the committee.

5.2 Mike McMillan has sent a letter to Georgian Bluffs with respect to the airport and reported that Georgian Bluffs seemed pleased that the EDC has a shared interest in the airport and a willingness to help out.

5.3 Ted Young reported that he is working with Danielle Mulasmajic on details of the quarry tour. EDO Mulasmajic will cover more details later in the meeting.

6. Mid-year Work Plan and Budget Review

EDO Mulasmajic explained that we are at the mid-year point and that it would be an appropriate time to review the EDC’s budget and work plan.

The committee reviewed the work plan and related budget.
Community Development

EDO Mulasmajic gave an update on the Façade Improvement Program and possibility of a streetscape plan partnership with the University of Guelph. The committee discussed the idea of excellence recognition and the establishment of an economic development newsletter.

Dave Summerton reported that he needs to establish whether there is interest for an arts recognition program and would like to be in touch with the BIA representative.

Chair McMillan noted that the committee had discussed doing a quarterly newsletter but decided to hold off until the strategic plan is completed. He asked if the plan has been approved and Mayor Close reported that DPRA may have some time left to be able to assist Council with implementation. It was noted that the organizational review should be tied into the strategic plan.

EDO Mulasmajic reported that the Strategic Plan has been approved with an opportunity for further input in the summer.

**Action:** The next EDC meeting be dedicated to reviewing and making suggestions for the implementation of the Strategic Plan.

Infrastructure

EDO Mulasmajic reported on wayfinding installation. Mayor Close reported that there is a study that is to be completed that will deal with the infrastructure in urban Wiarton as well as an EA to be completed for the south of Wiarton. A Roads Needs study will also be updated. EDO Mulasmajic noted that development has been put on hold until these studies are completed.

Resource Development

It was noted that Councillor Jackson is working on an asset inventory and EDO Mulasmajic is working on a business directory.

Bluewater Park development recommendations continue to be submitted through the subcommittee and Keith Martin sent through a brief report to the committee.

Don Brough spoke to communications with First Nations and noted that they would be invited to be a partner in the Education/Economic Development Conference.

EDO Mulasmajic reported that she will be meeting with Pat Kuntz and his OMAFRA colleague in the next couple of weeks in regards to the downtown revitalization tools that have been applied for. Mayor Close will also attend the meeting.

Business Development
Chair McMillan inquired on the status of the Adult Living Community. Mayor Close reported that the environmental assessment has to be completed first.

EDO Mulasmajic provided an update about Wiarton Wednesdays and the Basecamp Promotion.

Mayor Close reported that he attended a ‘smart cities’ session at OSUM which discussed advancing technologies. The committee discussed the opportunity to work with surrounding communities in developing partnerships for creating a competitive advantage in technologies. This could be a focus of the Education/Economic Development Conference.

**Action:** Add to the agenda a discussion on technologies.

7. **Quarry Tour**
Ted Young confirmed June 29th as the date and the committee will meet at Town Hall at 9am. Chair McMillan noted that there is opportunity to inquire how our committee can assist or be involved. There will be opportunity to discuss beforehand and afterwards. Mr. Young noted that we will be able to learn about changing markets, technologies and industry challenges, one particular challenge being labour.

**EDC-02-06-2012**

It was **MOVED** by Don Brough, **SECONDED** by Dave Summerton and **CARRIED**.

**THAT** the EDC’s workshop budget be used to cover the cost of the bus and the lunch for the Quarry Tour.

8. **Committee Member Reports**

Chair McMillan reported that he has a meeting with Georgian College coming up to further discuss partnership opportunities. He also noted that the head of the culinary program has some interest in a culinary competition. The committee discussed opportunities for agricultural culinary events. Pat Kuntz noted that there are organizations within the county that are familiar with these types of activities and they have many contacts.

Dave Summerton reported that Allenford had their annual duck race and it was successful with tickets sold out. They are now getting ready for Canada Day and Allenfest. Professional kite flyers will be attending along with many other activities.

Mike McMillan noted that Keith Martin sent through a message that the dredging has been approved for Bluewater Park and sand will be used to cover the beach.

Ted Young noted that he has had a follow-up discussion with the Dean at the University of Guelph and that he will be making contact with the appropriate people that need to be involved in the planning stages of the conference. Don Brough also
reported that all of the critical partners will be identified in advance and we will work collectively to determine the desired outcomes.

John Close reported that there is a new project called LiveGreyBruce, a website that will help employers advertise employment opportunities.

Pat Kuntz gave some updates regarding Community Economic Analysis Tools. He noted that the new tools will be user friendly and will utilize stats from stats Canada.

9. Other Business

9.1. Paul Guest Resignation

EDC-03-06-2012

It was MOVED by Don Brough, SECONDED by Dave Summerton and CARRIED.

THAT the EDC accepts Paul Guest’s resignation with regret and appreciates his efforts on the committee.

9.2. Recruitment

The committee discussed that they would like to solicit representation from the agriculture and retail sectors. Ted Young reported that youth is also a very important sector that we should be looking at and a rep from that sector would be beneficial.

ACTION: Members to seek out appropriate potential members to the committee.

9.3. Website

Chair McMillan noted that the website is not being updated and Councillor Standen had been working on this. Mayor Close recommended that we ‘workshop’ the website at the next meeting and bring recommendations forward to the IT staff person.

Future Meeting dates: July 11, August 8, September 12, October 10, November 14 and December 12.

EDC-01-06-2012

It was MOVED by Dave Summerton, SECONDED by Ted Young and CARRIED.

THAT the meeting be adjourned.