April 25, 2008

Dear Mayor or Reeve:

I am writing to ask that you consider officially proclaiming June as Seniors’ Month in your community.

Ontario has been celebrating Seniors’ Month for more than 20 years now. Hundreds of communities throughout the province hold events to recognize the contributions of older adults and to promote active living and healthy lifestyle choices.

This year’s theme for Seniors’ Month is "Discover the Possibilities". Our goal is to encourage older adults to live life to the fullest and to continue to make their enormous contributions to their families, communities and province.

In the past, municipalities have reached out to older Ontarians by organizing local information fairs, celebrating seniors’ achievements and by encouraging seniors to remain active and engaged. Seniors’ Month is a good opportunity to put the spotlight on the local services and programs available in your community that help frail seniors live with dignity and as independently as possible.

For your convenience, a sample proclamation is enclosed for your consideration. Kindly advise us if you will be honouring seniors in your community this June. You can contact us by e-mail, at seniorsmonth@ontario.ca.

You can order your Seniors’ Month posters (available this year in 19 languages) and other promotional materials through the Ontario Seniors’ Secretariat website, at www.ontarioseniors.ca. Please let us know how you are planning to celebrate Seniors’ Month in your community and we will advertise your event on our website.

Thank you for your interest in Ontario seniors.

Yours truly,

M. Aileen Carroll
Minister

Enclosure
Seniors’ Month Proclamation

Seniors’ Month
June 1 – 30, 2008

WHEREAS Seniors’ Month is an annual nation-wide celebration;

WHEREAS seniors have contributed and continue to contribute immensely to the life and vibrancy of this community;

WHEREAS seniors continue to serve as leaders, mentors, volunteers and important and active members of this community;

WHEREAS their contributions past and present warrant appreciation and recognition and their stories deserve to be told;

WHEREAS the health and well-being of seniors is in the interest of all and further adds to the health and well-being of the community;

WHEREAS the knowledge and experience seniors pass on to us continues to benefit all;

I, Mayor ___________________________, do hereby proclaim June 1-30, 2008 Seniors’ Month in __________________________ and encourage all citizens to recognize and celebrate the accomplishments of our seniors.

Dated in the Mayor’s Office on this ____________ day of ____________, 2008.

__________________________
Mayor