Economic Development Committee

April 10, 2008
5:00 pm

Town of South Bruce Peninsula
Council Chambers

Minutes

1. Call to Order - Chair

Chair John Stewart called the meeting to order at 5:06 pm.

2. Approve Agenda

Agenda approved as prepared.

3. Approve Minutes of March 13, 2008

Minutes approved as prepared

4. Unfinished Business

- Chair acknowledged and welcomed newly appointed EDC member, Steve Holler to the Committee. S. Holler gave a brief bio. S. Holler is currently works for the Federal Business Development Bank and lives at Mallory Beach. Staff were unable to contact the other new member, Shirley Baker. S. Baker resides at Hope Bay.

- Nvisible Llinks has provide a definition of capital costs Some discussion as to how to proceed. S. Holler offered to work with the EDO to respond to the proponent.

- EDO provided an overview and an update on the consultations initiated in October 2007. All four areas have been visited twice. Allenford has initiated a community group to respond to the initiatives. The Municipality of Arran-Elderslie and the Town of South Bruce Peninsula will continue collaborate on initiatives. Sauble Beach has struck a temporary committee to set out their priorities. Hepworth has established a community group to deal with the issues and Wiarton is scheduled to have one more Visioning Meeting at the end of April.

- The EDO is drafting the Strategic Plan and should have it completed by mid May when all of the consultations have been completed.
- The EDO provided an overview of the concept for the Wiarton Willie Invitational Golf Tournament. This is to be positioned as a new annual event to be held on the late summer/early fall, with comedy as the theme and featuring a major comedic personality with a percentage of the proceeds going towards a children's charity. Concept is scheduled to be presented to Council April 21.

- D. Elliott provided an update on budget discussions. Currently all proposal submitted have remained in the budget but final approval will take place at Council meeting on April 28.

5. New Business
Correspondence: D. Elliott reported that we received a letter of resignation from B. Mangan. Matters of a personal nature prevent him from continuing to sit on the committee.

EDO informed members of the Home and Cottage Show to be held May 24, 25 at the Wiarton Arena and the International Plowing Match which will be held in Teeswater September 16-20.

Mayor Gilbert provided an update of the “Right to Repair” initiative that is driven by the Grey Bruce Independent Automotive Repair Association and suggested that we support this initiative. Information was provided to the EDO.

Mayor Gilbert also discussed how we might promote the Wiarton Willie pot hangers and the garbage cans. Some discussion on the need to redesign the lid on the garbage can if used out of doors. The EDO to contact the supplier, draft a royalty agreement and prepare an article for the Echo and the website.

Next meeting: May 8, 2008, 5:00pm Council Chambers.

Meeting adjourned 6:30 pm