BRUCE PENINSULA TOURIST ASSOCIATION

Minutes of the May 13, 2010 Board of Directors’ Meeting.

Present: Paul Conway, Jeff Corner, Tom Boyle, Barb Grison, Ina Toxoepus,
Anne Weir and Bill Strang.

Regrets: Bev Miller.

2) M/s/c – Barb Grison/Anne Weir – the agenda be adopted with the addition of
the RTMP request for funds in item #10.

3(a) The new guide book was distributed and critiqued. The top bar of the
accommodations page should be the same colour as the accommodations icon.
The colour could be rubbed off of the cover and the glossy pages. The colour quality was excellent. Any suggestions for improvement should be e-mailed to the
BPTA office.

(b) Joy Black’s invoice of $8,175.56 on top of the $2,647.50 we have already paid her
was discussed in detail. Her original quote was for $6,700 not including the
preparation of the map. The "free hand" design of the book required much more
time than anticipated as did fielding questions about ads during Katherine’s
absence.

M/s/c – Jeff Corner/Ina Toxoepus – BPTA pay Joy Black an additional
$4852.50 plus $412.50 plus G.S.T. for a total of $5,528.25 plus the $2,647.50
that we have already paid her.

(c) A financial summary of the guide book expenses was circulated and discussed.
There is still $1,190 owing for photographs. Payment will be made on receipt of
invoices.

M/s/c – Barb Grison/Jeff Corner – we pay MTO $130 for our sign location rent
for the sign on Highway 21 south of Forest.

4) M/s/c – Anne Weir/Barb Grison – the minutes of April 8, 2010 be approved as
circulated.

5) M/s/c – Jeff Corner/Anne Weir – Kish Munn be hired to work up to 3 days a week
at $11/hour in the BPTA office until she returns to school this fall.

6) Bev Miller had circulated an Income Statement from 01/01/2010 to 04/15/2010.

8) We are awaiting a response from the Federal Government on our $10,000 grant request
for web design. Tom Boyle will bring our web site up to date with a list of current
members and the 2010 guide book.

10) M/s/c – Ina Toxoepus/Barb Grison – we send RTMP $3000 in 2010 to participate in
their programs if we receive a grant from Bruce county.

Ina Toxoepus moved the meeting be adjourned and the Brochure Swap and grand
unveiling of the guide book commence. Remaining agenda items will be covered next
month.

NEXT MEETING – JUNE 10TH – N. BRUCE MUNICIPAL OFFICE