TOWN OF SOUTH BRUCE PENINSULA
CANADA DAY COMMITTEE

March 25, 2008

Attendees: Stan Hoath, Harold Wilkinson, Shirley Given, Gwen Gilbert, John Aiken, Scott Seibert, Ana Vukovic and Cherry Wyonch

Absent: Chris Graham, Joanne Lancaster, Lorraine Blacklock, Evan LeBlanc, and Jessika Husak

1. Call to Order:

Chairman Stan Hoath welcomed those in attendance and called the meeting to order.

TIME 10:02 a.m.

2. Previous Meeting Minutes – February 15, 2008

It was MOVED by J. Aiken, SECONDED by S. Given, and CARRIED.

THAT the minutes of the February 15, 2008 regular meeting be adopted as received.

3. BUSINESS FROM PREVIOUS MEETING MINUTES

3.1 Events Listing – Update Wiarton

C. Wyonch will create a listing of events for Wiarton.

3.2 Events Listing – Update Sauble Beach

S. Seibert updated Committee re Kaile Lavioulette who will be our french interpreter at a cost of $150.00. Kaile is a grade eleven student and will be available at both events. Subsequent to discussion, Committee recommended as follows:

4. New Business

4.1 Events Update

G. Gilbert updated Committee re the Saugeen Native reserve has agreed to have twelve drummers and dancers available for the festivities. G. Gilbert will give them S. Seibert's contact
information to arrange a time and place. S. Hoath has spoken with a representative from Cape Croker and they will also be sending down some dancers to the festivities in Wiarton.

G. Gilbert updated Committee that Military have agreed to participate in the Canada Day festivities. C. Wynoch will prepare a letter to the military formally inviting them to participate in the festivities under the Mayor’s signature.

4.2 Decorate for Canada Day

A. Vukovic introduced Orma Lyttle who was present on behalf of the Amabel Ratepayers Association. The Amabel Ratepayers will be instigating a community challenge for people to decorate their houses.

The Sauble Chamber of Commerce and South Bruce Peninsula Chamber will also be encouraging businesses to decorate as well.

4.3 Advertising

There was general discussion re advertising for the events, and the various medias that could be used. Subsequent to discussion, Committee recommended as follows:

Recommendation:

THAT the events be advertised on the Town and Chamber websites.
THAT the events be advertised in the Sauble Bulletin, Community Events listing (print and radio) that are free of charge.
THAT J. Aiken will investigate the cost of running an advertisement in the Wiarton Echo
THAT an ad be placed in the Old Auto’s Magazine for 15.00 plus tax.
THAT C. Wynoch will create a flyer to be placed in the Tourist Information Centres prior to the next meeting for Committee review.

4.4 Letter from Wiarton Skating Club

Committee reviewed the letter from the Skating Club and noted their acceptance of the invitation to participate in this year’s festivity. Committee also discussed suggestions contained in the letter

4.5 Miscellaneous

- J. Aiken will draft Canada Day report to be included in the Echo that will invite vendors to come out and participate.
- J. Aiken will inquire as to what events the Chamber is willing to organize

J. Aiken left due to other commitments 11:15 a.m.
4.6 Car Show

Committee discussed the car show. Subsequent to discussion, Committee recommended as follows:

**Recommendation:** THAT A. Vukovic will contact Jim Kerr to ask if he will organize the car show.

4.7 Letter from Canadian Heritage re Grant Application

Committee noted the letter received from Canadian Heritage regarding their receipt of the grant application. C. Wyoneh will call to ask what we do about additional information.

S. Hoath will talk to Ruth Heinrich about flowers at the welcome sign and town hall.

5. **Next meeting date:** April 15, 2008 @ 10:00 a.m. in the Council Chambers.

9. **Adjourn**

It was **MOVED** by S. Seibert, **SECONDED** by S. Given and **CARRIED**.

That the meeting adjourn. **TIME:** 11:25 a.m.